



Gerry Murak, MS, MBA, is a Turnaround Performance Specialist, Certified HR Professional, speaker, author of several journal articles and a book. Prior to starting his management consulting firm, Murak & Associates LLC in 1991, he turned around the performance within two different locations of a Fortune 500 corporation, and a Top 100 WNY Company. Gerry has also obtained top & bottom line results for many small businesses.

He is also an owner and Chairman of the Board of Western NY's largest contract electronics manufacturing service provider, SoPark Corporation, which is ISO 9001:2008, AS 9100C (Space & Defense) and ISO 13485 (Medical) Certified and ITAR registered. Most recently, he has established Murak Properties, LLC.

Gerry is currently a member of the University at Buffalo (UB) School of Management (SOM) Dean's Advisory Council for 20 years, and a Director on the UB SOM Alumni Board. He also serves on the following Boards: MedTech, Bank on Buffalo and Habitat for Humanity Buffalo. He is a past President of Turnaround Management Association (TMA) for Upstate NY, past Director TMA International Board, a past Leadership Buffalo Board Member, and a past Chair of the Center for Entrepreneurial Leadership Alumni Association (CELAA). Gerry has been a volunteer CEL mentor and reactor for over twenty-four years.

Gerry has served as Adjunct Faculty for:

- UB School of Management in Buffalo and in China,
- Cornell University School of Industrial & Labor Relations,
- Canisius College, Daemen College and Hilbert College and a guest speaker for the Niagara University Family Business Center.

His companies and past clients are the recipient of numerous awards including:

- Niagara University Vision Award (SoPark).
- Buffalo Niagara Business Ethics Award (Murak & Assoc).
- "Best Places to Work" Finalist (SoPark).
- The JC Penney Golden Rule Award (Murak & Assoc).
- Supporter of Entrepreneurship Award sponsored by Ernst & Young, USA Today, and NASDAQ (Murak & Assoc).