

John Zimmerman, Senior Vice President of Business Development, Rosina Food Products

John Zimmerman has spent the last 21 years of his career working at Rosina Food Products, with varying levels of responsibility, including regional sales manager, director of foodservice, vice president of business development and, most recently, senior vice president of business development, where he leads strategic sales and marketing efforts, supply chain, procurement, research and development, and the customer engagement function. John also holds a seat on Rosina's executive committee.

Rosina is a family-owned business located in Buffalo, N.Y. Rosina produces Italian products like meatballs, pasta, and eggplant for multiple channels, such as retail, foodservice, ingredient and international.

John began his 39-year career in the food business with Oscar Mayer & Co. as a retail and foodservice sales representative, moving into a food brokerage business and eventually settling in with Rosina Food Products.

He has proudly served on the Kevin Guest House advisory board, including as president, while participating in other industry and community organizations.

John is a lifelong resident of Western New York, a proud husband, father of three girls and one boy, along with three grandchildren (soon to be four). His youngest daughter and her husband both proudly graduated from Niagara University.