

**Robert (Bob) Rich III, President**  
**ROAR Logistics**

- Born June 17th, 1967.
- Attended Elmwood Franklin School.
- Graduated from the Park School of Buffalo in 1985.
- In 1984, Bob was cast in the major motion picture **The Natural**, playing the son (Ted Hobbs) of Robert Redford.
- Graduated from St. Lawrence University in 1989, where he was a member of Sigma Pi Fraternity, with a BS in Environmental Psychology and a minor in Sociology and music.
- 1989-1991: Youth Development Coordinator, WNY United.
- 1991-1992: Production Scheduler, Rich Products Corporation.
- 1993-1996: National Account Manager, Rich Transportation Services.
- 1995: Received MBA from Richard J. Wehle School of Business.
- 1996-2002: President, Extra Mile Transportation.
- 1997: Bob became a father to his first child, Jenna.
- 2002: Bob became a father to his second child, Eric.
- 2001-2003: Family Acquisition Manager, Rich Products Corporation.
- 2003: Bob founded ROAR Logistics.
- 2015: Bob returned to the screen in the short film Loyal to The Game, which was shot in his hometown Buffalo, NY.
- 2016: Member, Board of Directors, Gear Secure Music.

**Hobbies**

- Guitarist, bassist, lyricist, music composer
- Actor/film producer
- Car enthusiast

**Passions:**

- His family
- ROAR Logistics
- Music
- Volunteerism

**Fun Facts:**

- 27 years of experience in logistics
- Originally auditioned for the part of the bat boy in The Natural after working a construction job building sets for the movie at War Memorial Stadium.
- Toured nationally with Madison Rising as a guitarist in 2013
- Likes Red Bull and pork rinds