Scott Bieler is the President & CEO of the West Herr Automotive Group. Scott started with West Herr in 1975 as a salesman, promoted to manager and general manager, and then became a partner with Brad Hafner in 1983. He was named president in 1997 and became the majority owner in 2000. West Herr has grown to include 22 franchises with 26 locations. With nearly 2,300 employees, West Herr is the largest automotive group in New York State, selling a combined total of 51,099 new and used retail vehicles in 2019, and is the 25<sup>th</sup> largest auto group in the country.

Scott's community involvement has been extensive through the years. He is the Vice Chair of the Roswell Park Alliance Foundation Board and co-chaired their capital campaign to build the new Bieler Clinical Sciences Center and is the Chairman of the Contribution Committee for the Ford Friendship Express van donation program. Scott served on the Upstate New York Federal Reserve Regional Advisory Board for 5 years and has also served on the Boards of the Buffalo Zoo, Buffalo Niagara Partnership, and Hilbert College, where he received the Honorary Degree of Doctor of Humane Letters. His civic efforts have been recognized numerous times; He and his partner Kathy Lasher received the Theodore Roosevelt Inaugural Site Foundation's Exemplary Citizenship Award, he has been named an Outstanding Citizen by The Buffalo News, received the Canisius College Distinguished Citizen Award, and Roswell Park's Katherine Anne Gioia Inspiration Award, and recognized as the Outstanding Philanthropist through the Association of Fundraising Professionals among other honors.